

Our Story

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In 1972, Barry Conner had a vision to create a company that could build quality custom homes at a lower cost than his competitors. Following the 'principle over profit' philosophy of other successful business leaders, Barry believed that if you provided customers a quality built home, at a better price, and treated customers with respect, always following good, honest principles, our business would be successful.

Now, four decades later, America's Home Place, Inc. is the largest independent custom home builder in the country with over 40 Building Centers and Model Centers located throughout the south and more opening to serve the growing need for quality, custom homes throughout the region.

America's Home Place, Inc. is an integral provider of the American Dream for so many families, due to the hard work and dedication of more than 350 professionals and 4,000 trade partners. We strive daily to fulfill the vision of our founder, Barry Conner, and continue providing better homes for our customers.

Our Mission

Our mission at America's Home Place, Inc. is to make the home building experience a positive one for our customers. Three out of five new customers are referred to us by satisfied customers. Since 1972, we have been building custom homes for families who have their own land, with home plans ranging from the \$80,000's to \$300,000+.

To serve our customers more effectively, America's Home Place has developed a network of Building Centers and Model Centers in Georgia, South Carolina, North Carolina, Tennessee, Florida, Alabama, Mississippi, Virginia, Texas, Louisiana, and Ohio.

Free In-House Architectural Design Assistance

At our sales offices, you will see over 100 custom home plans and designs that you can use to build your new home, free of charge. Your Professional Building Consultant can assist you in choosing which home plan is best for you and guide you through our many options. You can also customize any plan to better fit your particular lifestyle and budget free of charge. Just tell us the changes you want to make and our design staff will re-draw the plans to your specifications and re-estimate the costs for you.

Home Customization

Each Building and Model Center features a variety of custom home options that you can choose from without ever leaving our showroom. You can select your roofing, cabinets, various countertop options, lighting, flooring, paint colors, siding choices, and much more. This enables you to completely customize, upgrade and decorate your new home at one location and eliminate the burden of going to several different locations to make your choices.

Top-Quality Production Standards

America's Home Place, Inc. is proud of the caliber of our Building Superintendents and trade partners. We have developed a system of site meetings and pre-construction meetings prior to beginning construction. This assures that you are getting what you expect in your new home. You will work directly with your building superintendent. They will be there through every stage of construction to check and assure that our rigid quality standards are being met. You are always welcome to visit your home during the construction process. Approximately two weeks prior to occupancy, we make a thorough inspection to identify all items of a minor nature, which should be corrected. Our service crew will then promptly complete these items so that your new home will be complete when you move in.

Top Quality Building Products

Our homes are built with some of the best name products in the building industry. Mohawk and Tarkett Flooring, CertainTeed, Atlas and IKO Architectural Shingles, Copper Creek Hardware, Alside Siding, Whirlpool Appliances, Sherwin Williams Paint, Thomas Lighting Products and more.

Energy Efficiency

All of our homes incorporate cost-effective, energy-saving features. Thus, you have the assurance that your home will have a high resale value year after year.

Warranty

After you occupy your home, one of our most important jobs begins... **STANDING BEHIND OUR WARRANTY**... on your new home. We have a reputation for honoring our warranty and feel that this is our greatest asset.

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